



U.S. Food Loss and Waste 2030 Champions Activity Form

The Kroger Co. will strive to reduce food loss and waste¹ in its operations by 50 percent by 2030 through activities targeting the *prevention* of food loss and waste before it arises, *recovery* of wholesome, otherwise wasted food for donation, and *recycling* of food loss and waste to other uses such as animal feed, compost and energy generation².

The Kroger Co. will report periodically on its progress on meeting its goal on its website at [sustainability, Kroger.com](https://www.kroger.com/sustainability).

Specific food loss and waste reduction activities include:

In 2017, Kroger announced its Zero Hunger | Zero Waste social impact plan. The goal of this plan is to end hunger in our communities and eliminate waste across our company by 2025.

We have created a Zero Hunger | Zero Waste innovation fund to fund scalable solutions to reduce waste. We have relaunched our food rescue program in stores with a goal of having 100% of stores donating each month from all 5 fresh departments. Refocusing our charitable giving to increase donations to hunger relief. Increased food waste transparency by working with World Wildlife Fund to establish metrics and a baseline for food waste across its retail store operations, using the WRI Food Loss & Waste Standard.

For more information, visit www.thekrogerco.com.

¹ The 50-percent reduction could be calculated on an absolute or per customer/consumer basis. In addition, the exact definition of food loss and waste could vary by country, business and consumer. The [Food Loss and Waste Protocol](#) provides information on defining and transparently measuring food loss and waste. Businesses are also invited to join the EPA's [Food Recovery Challenge](#) to access technical assistance for measuring food waste and assessing the positive environmental benefits of waste reduction.

² Businesses that are not ready to make the 50-percent reduction commitment but are engaged in efforts to reduce food loss and waste in their operations can be recognized for their efforts by either joining the EPA's [Food Recovery Challenge](#) or USDA's [U.S. Food Waste Challenge](#). Businesses that join the EPA's Food Recovery Challenge will be able to access technical assistance to help set their own quantitative food-waste goals and to measure waste reduction. Businesses that join USDA's Food Waste Challenge share information on their activities to reduce, recover and recycle food loss and waste in their operations to help disseminate information on best practices and stimulate more of these activities.