



Katrina Heinze
Organic Ambassador, General Mills

As Organic Ambassador at General Mills, Katrina Heinze represents the organic industry, advocates for the perspective of organic consumers and farmers, and provides stewardship for the original Cascadian Farm home farm. She provides organic regulatory leadership within the company and partners with sourcing on sustainability initiatives.

Katrina served on the USDA's National Organic Standards Board (2007-2012) and currently serves on the board of the Organic Farming Research Foundation.

She has been with General Mills for 21 years. Her first 17 years were spent in food safety, regulatory compliance and product quality. Heinze has a B.S. in Chemistry from Harvey Mudd College and a Ph.D. in Chemistry from the University of Illinois at Urbana-Champaign.

A long-time organic consumer, Katrina lives in Plymouth, Minnesota with her husband and their two children. She enjoys gardening, cooking and spending time with family and friends.