
Managing food safety modernization: The produce industry perspective

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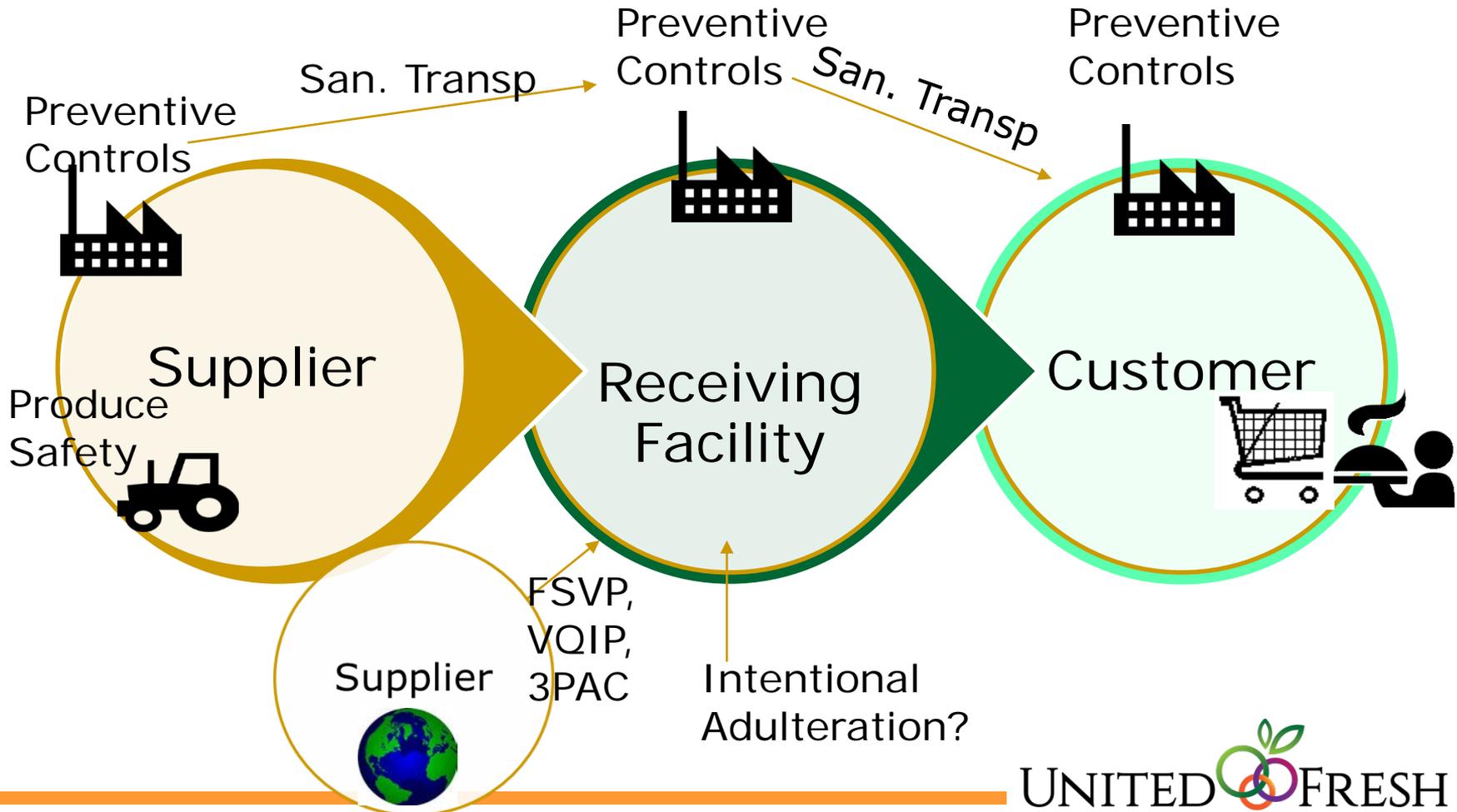


United Fresh Produce Association

- Founded in 1904, Headquartered in Washington DC
- 1,500 companies; 10,000 individuals
 - More than 100 commodity boards; local, regional, national, international associations
 - Members in every state, 25 countries
 - 300 volunteers on boards, councils
- We bring together the produce supply chain
 - Growers, wholesalers, fresh processors, distributors, retailers, restaurants, service providers, allied associations

Continuum of regulation

+ EPA, OSHA,
Dual Jurisdiction



2018 – UFPA Ag Outlook Forum- Food Safety

UNITED  FRESH
PRODUCE ASSOCIATION

Cost of compliance

- It's not about cost
- It's about cost/ benefit & value
 - Is it worth it?



Pathways to compliance

- Voluntary certifications
 - Harmonized Standard
 - “group GAP”



United States Department of Agriculture

This is to verify that

Veritable Vegetable

San Francisco, California

has successfully met USDA's acceptance criteria of the voluntary

USDA Good Agricultural Practices & Good Handling Practices Audit

Wholesale Distribution Center/Terminal Warehouses

Various Fruits and Vegetables

Larry O. Sublett

Director, Specialty Crops Inspection Division

12/7/2016

GLOBALG.A.P.

**User's Guide and Self Assessment for
FSMA Produce Safety Rule Compliance**

To be used as Guideline for Integrated Farm
Assurance – Crops – Fruit & Vegetables v5.0-2

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Implementing the rules

- Need guidance!
- Need \$
 - Farm Bill?



-Pathogen die off
-"Kill steps" for fresh produce
& novel processes for all food
products

Emerging science- policy issues

- Ag water (Produce Safety Rule)
 - Testing frequency, analyte, “one water source”
 - Public health benefit?
- *Listeria monocytogenes* (Preventive Controls)
 - FDA removed barriers to aggressive testing
 - Zero tolerance policy = unnecessary recalls
- Whole Genome Sequencing
 - Improved outbreak investigation & understanding of our ecosystem
 - FDA/ FSIS/ CDC

Collaborative opportunities

- FDA-USDA agreement
- FDA-NASDA/ state agreement
- Produce Safety Alliance- JIFSAN: Produce International Partnership
- Food Safety Preventive Controls Alliance
- FSMA “centers”

Questions?

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